

January

ISSUE DATE	SPACE CLOSE	MATERIALS DUE	EDITORIAL FEATURE	DESTINATION FOCUS	BONUS DISTRIBUTION
JAN. 4	DEC. 7	DEC. 11	Industry Compensation Report: Annual Salary Survey Global Leaders Interview		
JAN. 11	DEC. 14	DEC. 18	PCMA Annual Meeting Special: Focus on Professional Convention Management		PCMA (Jan 10-13) Dallas, TX ACOM (Jan 8-10) Dallas, TX
JAN. 18	DEC. 21	DEC. 22	M&A Quarterly Report: Top Deals of 2009 TSW Business Barometer: Assessment of Current Industry Conditions		Large Show Roundtable (Jan 21) Anaheim, CA
JAN. 25	DEC. 28	DEC. 29	TSW Focus: SMERF Events - Social, Military, Education, Religious & Fraternal EVENTS Special Advertising Section: General Service Contractors 2010	Florida	RCMA (Jan 26-29) Fort Worth, TX

February

FEB. 1	JAN. 4	JAN. 8	Doing Business In Germany (Winter/Spring 2010) Global Leaders Interview		
FEB. 8	JAN. 11	JAN. 15	TSW Focus: Tradeshow Marketing & PR	Gaming Destinations	
FEB. 15	JAN. 18	JAN. 22	Quarterly Report of Tradeshow Statistics	The Mountain States (Colorado, Idaho, Montana, Nevada excl. Las Vegas, Utah, Wyoming)	
FEB. 22	JAN. 25	JAN. 29	Semi-Annual Convention Center Report: New, Expanded and Renovated Facilities		ACME (Feb 23-24) Washington, DC Destinations Showcase (Feb 25) Washington, DC

March

MAR. 1	FEB. 1	FEB. 5	Tradeshow Management: Exploring Asia Global Leaders Interview	China (Macau and Hong Kong)	UFI Open Seminar in Asia (March 4-5) Taipei
MAR. 8	FEB. 8	FEB. 12	Annual Consumer Show Report: A Statistical Analysis of Consumer Shows Jan - Dec 2009		NACS Member Mailing
MAR. 15	FEB. 12	FEB. 19	Exhibitor2010 Special: Exhibit Marketing - Exhibit Design - Exhibiting Technology Special Advertising Section: Your Exhibit Marketing Partners Special Advertising Section: Green Solutions for Exhibitors		Exhibitor2010 (Mar 15-17) Las Vegas, NV
MAR. 22	FEB. 22	FEB. 26	TSW Focus: Housing, Registration & Lead Retrieval	Mexico	MTO Summit (Mar 24-25) Chicago, IL
MAR. 29	MAR. 1	MAR. 5	TSW's Annual CVB Report Top Medical & Pharmaceutical Show Report: A Statistical Analysis of shows Jan-Dec 2009		

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April

ISSUE DATE	SPACE CLOSE	MATERIALS DUE	EDITORIAL FEATURE	DESTINATION FOCUS	BONUS DISTRIBUTION
APR. 5	MAR. 8	MAR. 12	The Hotel Issue: Focus on Hotels with Dedicated Exhibition Space and Hotel/Convention Center Complexes The 50 Largest Hotel Exhibit Halls Global Leaders Interview	Emerging Markets: The Middle East	
APR. 12	MAR. 15	MAR. 19	SISO CEO Summit Special: Focus on For-Profit Show Management Special Advertising Section: Guide to European Trade Fairs		SISO CEO Summit (Apr 11-14) Austin, TX
APR. 19	MAR. 22	MAR. 26	The Green Issue: Environmentally-Friendly Shows, Venues and Suppliers Tech Report: Green Tradeshow Technology		
APR. 26	MAR. 29	APR. 2	M&A Quarterly Report (Q1 results)	The Gulf Coast States (Alabama, Louisiana, Mississippi)	
APR. 30	FEB. 15	FEB. 26	2010 Tradeshow Week 200 (annual directory)		

May

MAY 3	APR. 5	APR. 9	Tradeshow Week 200 Overview TSW Roundtable: Organizers of the Industry's Largest Events Global Leaders Interview	The South (Arkansas, Georgia, Kentucky, North Carolina, South Carolina, Tennessee)	
MAY 10	APR. 12	APR. 16	The Vegas Issue: Special Focus on the City and its Tradeshow Business	Las Vegas	
MAY 17	APR. 19	APR. 23	Tech Report: Convention Center Technology Special Advertising Section: Hi-Tech Convention Centers 2010		
MAY 24	APR. 26	APR. 30	Springtime Expo Special: Focus on the D.C. Association Market Quarterly Report of Tradeshow Statistics	The Mid-Atlantic States: Delaware, DC, Virginia, W. Virginia	Springtime Expo (May 27) Washington, DC
MAY 31	MAY 3	MAY 7	TSW Focus: Tradeshow Insurance	China (Dongguan, Guangzhou & Shenzhen)	

June

JUN. 7	MAY 10	MAY 14	TSW Power Pack: The 100 Most Influential People in the Tradeshow Industry Exhibition & Convention Executives Forum Special Global Leaders Interview		ECEF (June 10) Washington, DC
JUN. 14	MAY 17	MAY 21	TSW Focus: Latest Developments in Eastern Europe	Eastern Europe: (Bulgaria, Croatia, Czech Republic, Hungary, Poland, Russia, Serbia, Slovak Republic, Ukraine)	UFI Open Seminar in Europe (June 21-23) Budapest, Hungary
JUN. 21	MAY 24	MAY 28	National Association of Consumer Shows Special HCEA Annual Special: Focus on Healthcare Exhibiting Medical & Pharmaceutical Shows Top Destinations Catering to Healthcare Shows		NACS (Jun 23-25) Providence, RI HCEA (Jun 26-29) New Orleans, LA Destinations Showcase (June 23) Chicago, IL
JUN. 28	MAY 28	JUN. 4	ESCA Summer Conference Special 2010 Annual Labor Rates Survey The Industry's Top Service Contractors		ESCA (Jun 27-30) Lake Tahoe, CA

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July

ISSUE DATE	SPACE CLOSE	MATERIALS DUE	EDITORIAL FEATURE	DESTINATION FOCUS	BONUS DISTRIBUTION
JUL. 5	JUN. 7	JUN. 11	TSW Focus: Luxury Destinations Global Leaders Interview	Hawai'i & Puerto Rico	
JUL. 12	JUN. 14	JUN. 18	TS2 Special: Exhibit Marketing 2010 Annual Corporate Exhibitors Survey Special Advertising Section: Modular, Portable, Hybrid Exhibits Special Advertising Section: Green Solutions for Exhibitors	The Southwest (Arizona, New Mexico, Oklahoma)	TS2 (July 13-15) Boston, MA
JUL. 19	JUN. 21	JUN. 25	M&A Quarterly Report (Q2 results)		
JUL. 26	JUN. 28	JUL. 2	MPI Special: Focus on Meeting Planning Tech Report: Meeting Technology Special Advertising Section: Exhibit Halls with 100,000 Square Feet or Less of Prime Exhibit Space	Texas	MPI WEC (Jul 25-27) Vancouver, Canada

August

AUG. 2	JUL. 6	JUL. 9	Doing Business in Germany (Summer/Autumn) Global Leaders Interview		
AUG. 9	JUL. 12	JUL. 16	SISO Executive Conference Meeting Issue: Focus on For-Profit Show Management	Emerging Markets: Russia	SISO Executive Conference (Aug 9-11) Boston, MA
AUG. 16	JUL. 19	JUL. 23	TSW Business Barometer: Assessment of Current Industry Conditions:		
AUG. 23	JUL. 26	JUL. 30	ASAE Annual Meeting Special: Focus on Association Show Management Tech Report: Focus on Mobile Applications Special Advertising Section: Association Tradeshow Solutions		ASAE Meeting & Expo (Aug 21-24) Los Angeles, CA
AUG. 30	AUG. 2	AUG. 6	Quarterly Report of Tradeshow Statistics	China (Shanghai & Beijing)	

September

SEP. 6	AUG. 9	AUG. 13	HSMAI Special: Focus on Affordable Tradeshow Cities Global Leaders Interview Special Advertising Section: Affordable Venues & Destinations	The Northeast (Connecticut, Massachusetts, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont)	HSMAI Event Tech Expo and HSMAI Affordable Meetings National (Sept 8-9) Washington, DC
SEP. 13	AUG. 16	AUG. 20	Semi-Annual Convention Center Report: New, Expanded and Renovated Facilities		
SEP. 20	AUG. 23	AUG. 27	The Industry's Top Eco-Leaders: TSW's 2nd Annual Green Innovation Awards	The Pacific Northwest (Alaska, Oregon, Washington, Alberta, British Columbia)	
SEP. 27	AUG. 30	SEP. 3	ICCC Special: Convention Center Management - Convention Center Catering/F&B Special Advertising Section: The Leading Convention Center Suppliers	California	ICCC (Sep 23-25) San Diego, CA
SEP. 30	JUL. 1	JUL. 15	2010 Tradeshow Week Major Exhibit Hall Directory (annual directory)		

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October

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OCT. 4	SEP. 9	SEP. 10	2010 Annual Furniture, Floor Covering & Accessories Rates Survey Innovative Service Contractors Global Leaders Interview		
OCT. 11	SEP. 13	SEP. 17	2010 Annual Survey of Consumer Show Organizers	Emerging Markets: India	NACS Member Mailing
OCT. 18	SEP. 20	SEP. 24	TSW Business Barometer: Assessment of Current Industry Conditions:		ICCA (Oct 23-27) Hyderabad, India
OCT. 25	SEP. 27	OCT. 1	M&A Quarterly Report (Q3 Results) Tech Report: Social Media	The Great Lakes Region (Illinois, Indiana, Michigan, Ohio, Wisconsin)	MTO Summit (TBD)
OCT. 31	AUG. 27	SEP. 10	2010 Tradeshow Week Data Book (annual directory)		

November

NOV. 1	OCT. 4	OCT. 8	UFI Congress Special: Status of the Global Exhibition Industry Global Leaders Interview	Asia (Japan, Singapore, Thailand & Taiwan)	UFI Congress (Nov 10-13) Singapore
NOV. 8	OCT. 11	OCT. 15	IAEE Preview: What to Expect When You Get to the Meeting Quarterly Report of Tradeshow Statistics <i>Special Advertising Section: IAEE Exhibitor Sneak Peek (also appears in Dec. 6)</i>	The Midwest (Iowa, Kansas, Minnesota, Missouri, Nebraska, N Dakota, S Dakota)	
NOV. 15	OCT. 11	OCT. 15	8th Annual TSW Fastest 50: Exclusive Salute to 50 Fastest-Growing shows in the US & Canada		TSW Fastest 50 (Nov 12-14) Louisville, KY
NOV. 22	OCT. 25	OCT. 29	TSW Focus: Latest Developments in Western Europe	Western Europe: Austria, Belgium, Denmark, Finland, France, Greece, Italy, Luxembourg, Monaco, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, United Kingdom	EIBTM (Nov 30-Dec 2) Barcelona, Spain
NOV. 29	NOV. 1	NOV. 5	TSW Fastest 50 Recap: Exclusive Wrap-up of the 8th Annual Event		

December

DEC. 1	OCT. 20	NOV. 3	2011 Tradeshow Week Wall Calendar of Industry Events (annual)		
DEC. 6	NOV. 1	NOV. 12	IAEE Annual Meeting Special: Focus on Exhibition Management 2010 Annual Survey of Exhibition Organizers and their Operational Policies Global Leaders Interview <i>Special Advertising Section: IAEE Exhibitor Sneak Peek (also appears in Nov. 8)</i>		IAEE Expo! Expo! (Dec 7-9) New Orleans, LA
DEC. 13	NOV. 15	NOV. 19	State of the Industry Report Looking Back / Looking Ahead: 2010 Review - 2011 Preview	Asia: Secondary Markets	

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